

INTERPHEX ASIA 2010

Pharmaceutical Manufacturing, Processing & Technology



07 – 08 June 2010
SUNTEC Singapore
www.InterphexAsia.com

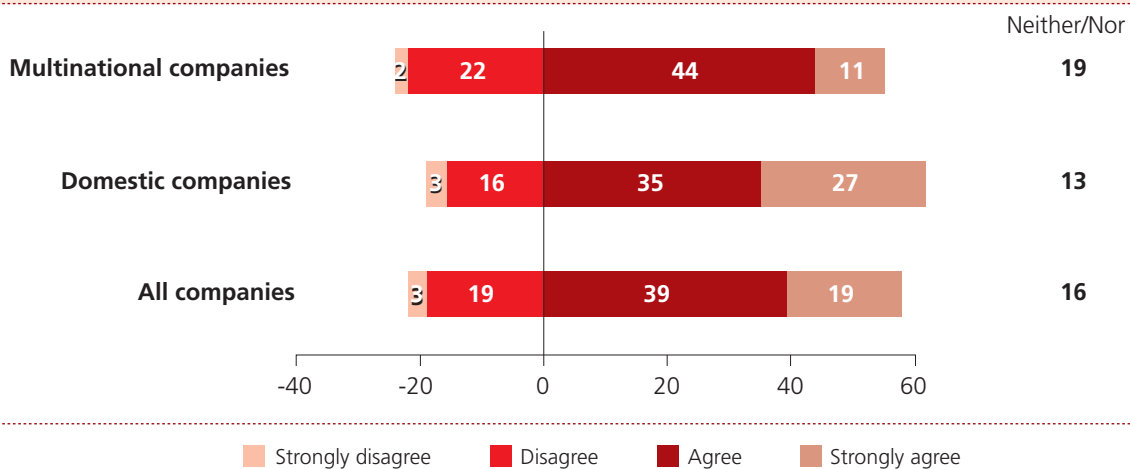
Asia's Dedicated Sourcing Platform *for Pharmaceutical Manufacturing*



Grow in Asia

With the focus of the global pharmaceutical market on Asia and the new dynamic shift of the industry towards outsourcing of drug development and manufacturing activities, there is an increasing demand for international and regional suppliers who are specialized in pharmaceutical manufacturing operations. INTERPHEX Asia is the platform showcasing the latest technologies and expertise to the pharmaceutical and biopharmaceutical industry players in Asia.

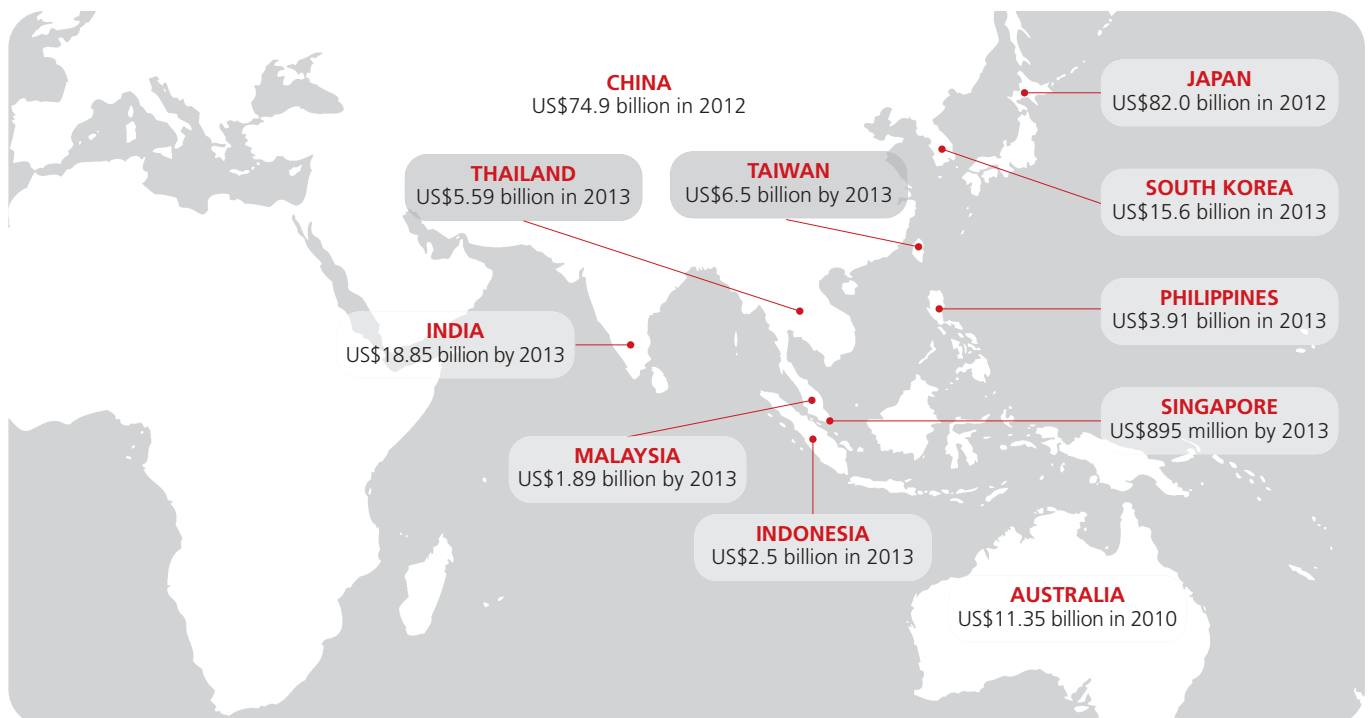
The centre of gravity of the global pharmaceutical industry will be in Asia rather than North America or Europe in the near future (All respondents)



Source: PriceWaterHouseCoopers: Gearing up for a Global Gravity Shift

Pharmaceutical Manufacturing Market Value in Asia (by country)

Sources: Espicom Business Intelligence, Business Monitor International





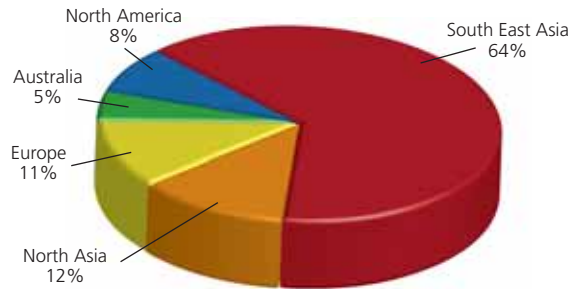
Interphex Asia 2010 - Asia's Dedicated Sourcing Platform for the Pharmaceutical Manufacturing Industry

INTERPHEX Asia 2010 is **THE** one-stop platform for international and regional suppliers to establish and grow their foothold to cater to the developing and upcoming drug development and manufacturing activities by multinational pharmaceutical manufacturers in Asia. With the shifting industry dynamics to focus Asia, suppliers' expertise and technical know-how on the components of pharmaceutical manufacturing is highly sought after by the regional pharmaceutical manufacturers.

We deliver regional and international quality visitors to YOU

Over **1,000** pharmaceutical and biopharmaceutical manufacturing professionals and conference delegates from **23** countries attended **INTERPHEX Asia 2009** and had the opportunity to see, feel, touch the products with new cutting edge services and technology.

Overseas Visitors by Region:

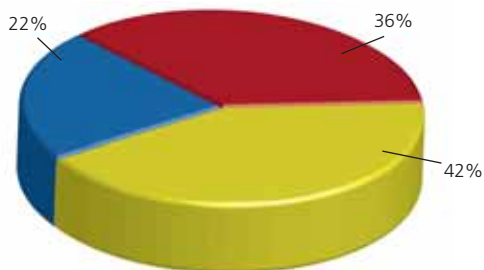


- South East Asia: *Bangladesh, India, Indonesia, Malaysia, Pakistan, Singapore, Thailand, Vietnam*
- North Asia: *China P.R.C., Hong Kong, Japan, Macau, South Korea, Taiwan*
- Europe: *France, Germany, Ireland, Spain, Switzerland, United Kingdom*
- Australia
- North America

Meet High-Profile Decision Makers in Asia

78% of INTERPHEX Asia's visitors are senior and middle management who are empowered to recommend, authorise and evaluate the products and services that they view at the exhibition.

Visitors Breakdown by Management Level



- Senior: *Director, General Manager, Assistant Vice President, Vice President*
- Middle: *Process Engineer, Validation Manager, QA Manager, Production Manager*
- Junior: *Quality Specialist, Production Supervisor, QA Specialist, Technical Service Specialist, Engineering Assistant*

INTERPHEX Asia's marketing campaign reaches out to quality regional and international visitors represented by:

Abbott Manufacturing Singapore • Alcon Singapore Manufacturing Pte Ltd • Astrazeneca Singapore Pte Ltd • Aventis Pharma Manufacturing Pte Ltd • Berna Biotech Korea • Bristol-Myers Squibb (Singapore) Pte Ltd • Daiichi Sankyo Propharma Co Ltd • Dr. Reddy's Laboratories Ltd • Drug House Of Australia (Asia) Pte Ltd • Eli Lilly And Company • Esteve Quimica, S.A. • Fresenius Kabi Asia Pacific Ltd • Genentech Singapore Pte Ltd • Glaxo Wellcome Manufacturing Pte Ltd • Glaxosmithkline Biologicals • Hanmi Pharmaceutical Co Ltd • Hovione Pharmascience Ltd • Idaman Pharma Manufacturing Sdn Bhd • Idaman Pharma Sdn Bhd • Inno Biologics S/B • Inqpharm Group • Integrated Contract Manufacturing Pte Ltd • Jean-Marie Pharmacal Co. Ltd. • Johnson & Johnson Asia Pacific • La Croesus Pharma, Inc • Licht Far East (S) Pte Ltd • Lonza Biologics Singapore Pte Ltd • Lonza Biologics Singapore Pte Ltd • Merck Sharp & Dohme (Singapore) Ltd • Nippon Boehringer Ingelheim • Novartis Singapore Pharmaceutical Manufacturing Pte Ltd • Olic (Thailand) Limited. • Osoth Inter Laboratories • Pfizer Asia Pacific Pte Ltd • Pharmaniaga Manufacturing • Pharmatelier Inc • Polipharm Company Limited • PT Aventis Pharma • PT Balatif • PT Duta Kaiser Pharmacy • PT Ferron Par Pharmaceuticals • PT Galenium Pharmasia Labs • PT Imanuel Mulia Farma • PT Indofarma (Persero) Tbk • PT Konimex • PT Phapros • PT Sandoz Indonesia • PT Sari Enesis Indah • Roche (Philippines) Inc. • Schering-Plough LTD • Scinopharm Taiwan, Ltd • Symbiotica Speciality Ingredients Sdn. Bhd • The Government Pharmaceutical Organization • United Laboratories, Inc. • Wyeth Nutritional (S) Pte Ltd • Wyeth Philippines, Inc. • Wyeth Regional Manufacturing (S) Pte Ltd • Xepa-Soul Pattinson (M) Sdn Bhd • Yamatake Corporation



Satisfied Visitors

"Very good platform to network & keep abreast with new changes and updates in industry"

Shamsinar H. Shaari
Idaman Pharma Mfg Sdn Bhd

"Networking & exposure to new technologies are what I've gained from this exhibition"

Kathleen T. Devela
Integrated Contract Manufacturing Pte Ltd

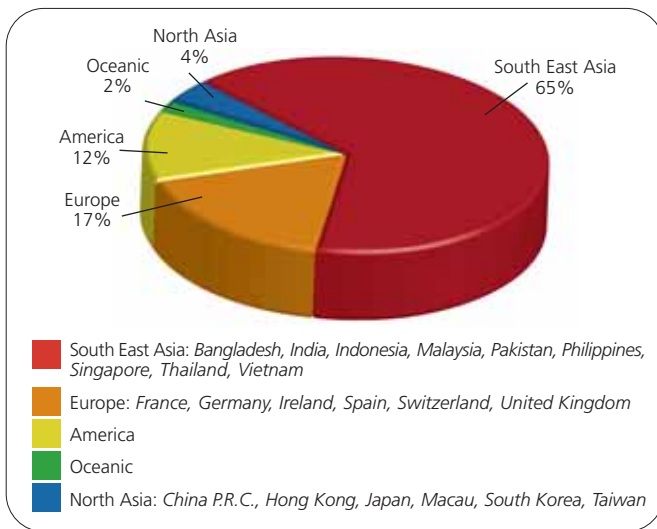
Profile of INTERPHEX Asia Visitors

Pharmaceutical and biopharmaceutical manufacturing professionals in the following areas:

- Automation and IT
- Laboratory Management
- Regulatory affairs and compliance
- Contract manufacturing
- Production, Engineering and Processes
- Supply chain management
- Energy management & sustainability
- Project Management
- Validation
- Facilities/ Plant Management
- Quality Assurance/ Control

INTERPHEX ASIA 2009 Exhibitors

102 International and regional suppliers of pharmaceutical manufacturing equipment, services and products from 19 countries showcased a wide variety of equipment, products and services related to the pharmaceutical manufacturing processes over the 2 day exhibition.



Profile of INTERPHEX Asia Exhibitors

International and regional suppliers of pharmaceutical manufacturing equipment, services and products including:

- Analytical Equipment & Services
- Automation and IT systems
- Biopharmaceutical/ Biotechnology
- Bioinformatics
- Cleanroom Equipment & Supplies
- CRO (contract research organisation), outsource service providers
- Environmental services
- Instruments and Controls
- Labelling, Coding and Marking
- Packaging systems & materials
- Plant Engineering and Maintenance
- QA/QC Systems and Services
- Raw Materials/ Ingredients
- Validation and Compliance Support
- Logistics - Warehousing and Distribution

Satisfied Exhibitors

"The ONE SINGLE event you can meet the people relevant to this industry"

Thomas Terranova
Korber Medipak Asia Pacific

"INTERPHEX Asia has been instrumental in our expansion in the Singapore Biopharm Market"

Carlyle Conn
Allegheny Bradford Corporation





Key Marketing & Networking Opportunities in INTERPHEX Asia 2010

Your exhibitor package will include the following advertising and promotional exposure:

Pre-show 24/7 exposure on show website

Showcase your company profile and product highlights on the show website to your target audience in the pharmaceutical manufacturing industry.

Show Preview

Enhance your company visibility in the show preview which will be sent as an electronic copy to past visitors and new visitors prospects.

Key Buyer Programme

Your nominated key buyers will receive a customised e-invitation inviting them to visit your booth in INTERPHEX Asia 2010.



INTERPHEX Asia Centrestage

Demonstrate how your company products, services and technology optimises the pharmaceutical manufacturers' drug development and manufacturing activities by speaking at the INTERPHEX Asia Centrestage.

**limited slots are available, based on first come first serve basis.*

Creative Marketing Opportunities

Highlight your presence at INTERPHEX Asia 2010 with an extensive selection of sponsorships and marketing opportunities for an optimum exhibition experience.

Get in touch with your local sales agent to find out more.

Please Contact Our Sales Offices near You

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ISPE SINGAPORE CONFERENCE - "Celebrating Growth & Continuous Innovations"

Held in association with Interpex Asia 2010, **The ISPE Singapore Conference** is one of the leading conferences in Asia catering to the pharmaceutical manufacturing professionals' growing demands for knowledge sharing and technical education. With the current dynamic shift and developments within the industry, this year's conference will provide insights on the growth of the region's pharmaceutical manufacturing industry as well as provide valuable lessons on manufacturing excellence and innovation.

Excellent Networking and Learning Opportunities

As an Exhibitor at INTERPHEX Asia, a complimentary ISPE Singapore Conference pass is included to give you access to the following exclusive networking and learning opportunities:

- Selected participation in more than 6 breakout sessions of the Conference
- Conference Lunch (both days of the Conference)
- Conference Tea Breaks

* Exclude facility visit



Exhibiting Options

Raw Space: min. 18 sq.m **S\$ 485/sqm**
Shell Scheme: min. 9 sq.m **S\$ 585/sqm**

Design Plus: Min 18 sq.m **S\$ 635/sqm**



PERSPECTIVE VIEW



Furnished Design Plus booth comprising:

- Extended tower with Company Logo
- Fascia board with company name
- Two private meeting area divider (1m X 0.3m X 1m)
- One round table
- One wastepaper basket
- Four folding chairs
- Two lockable cabinets (1m X 0.5m X 0.76m)
- One reception desk (1m X 0.5m X 1m)
- Two bar-stools
- Four shelves (1m X 0.3m)
- Four fluorescent tubes
- One power point (13 Amp)

Furnished Shell Scheme booth comprising:

- Fascia board with company name
- One wastepaper basket
- Two folding chairs
- One information desk (1m X 0.55m X 0.76m)
- Two shelves (1m X 0.3m)
- One power point (13 Amp)

Other Charges:

Registration Fee S\$450 per exhibitor
 Corner charge S\$250 per corner
 7% GST is applicable to local/Singapore companies

Organised by:

 **Reed Exhibitions** is the world's leading events organiser, with over 470 events in 37 countries. In 2008 Reed brought together over seven million industry professionals from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East and Asia Pacific, and organised by 38 fully staffed offices.

Reed organises a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 470 events serves 44 industry sectors, including: Aerospace & aviation, automobiles, broadcasting, building & construction, electronics, energy, oil & gas, engineering, manufacturing, environment, food service & hospitality, gifts, healthcare, interior design, IT & telecoms, jewellery, life science & pharmaceuticals, machinery, medical education, printing & graphics, property & real estate, security & safety, sports & recreation, travel.

Working closely with professional bodies, trade associations and government departments Reed ensures that each and every event is targeted and relevant to industry needs. As a result, many Reed events are market leaders in their field.

Reed Exhibitions is part of Reed Elsevier Group plc, a FTSE-100 company and world-leading publisher and information provider. In February 2009, Reed Elsevier reported revenues for 2008 of £5,334 / 6,721m.

For more information, please visit www.reedexpo.com.sg

Sponsoring Partner:



ISPE, the International Society for Pharmaceutical Engineering, is the Society of choice for 25,000 pharmaceutical science and manufacturing professionals in 90 countries. ISPE aims to be the catalyst for "Engineering Pharmaceutical Innovation" by providing Members with opportunities to develop technical knowledge, exchange practical experience, and collaborate with global regulatory agencies and industry leaders. Founded in 1980, ISPE has worldwide headquarters in Tampa, Florida, USA; its European office in Brussels, Belgium; its Asia Pacific office in Singapore; and its newly established office in Shanghai, China.

Visit www.ISPE.org for additional Society news and information.

Our Logistics Partner:



Agility Fairs & Events, a specialised logistics provider offers a fully integrated one-stop logistics solution delivering consistently high quality service to meet all logistics needs for the success of an exhibition or event.

Agility has been voted by members of International Exhibition Logistics Associates, Geneva (IELA) as the IELA Best Site Agent from 2002 to 2008. Agility also won the IELA Best Export Agent award in 2007.

Agility has serviced some of the biggest trade fairs and professional exhibition organisers in the international arena. These exhibitions represent a broad spectrum of industries across the world. Agility's brand of exhibition logistics ensures that exhibits destined for overseas trade fairs, exhibitions, sports events, arts and entertainment events are delivered on time and in good condition.

Leveraging on our global network of 550 offices in over 100 countries, Agility Fairs & Events offers our customers personalized service, specialized capabilities, global coverage and local expertise ensuring the best results for all our trade fairs and events projects. Our reputation as a premier, world-class exhibition forwarding specialist is affirmed in our yearly official appointments for major trade fairs, exhibitions and events around the world.